



For Accountants

The answer to how to ensure all clients get bespoke advice

without it taking up all of your time



Successful Clients = Successful Practice

- ▶ We know you're not just number-crunchers and that for many SMEs you're their most trusted source of advice.
- ▶ But how do you make sure as many of your clients as possible get the right advice?
- ▶ And how can you provide the advice they need at a cost that is affordable for even your smallest client?



Introducing BuBul

Intelligent business advice software that makes it easy for you to offer **high-quality business advice** to new and existing clients **without the time and effort of doing it yourself.**



What is BuBul?

We've carefully crafted a software platform that uses artificial intelligence to create a virtual room containing over 70 real business experts. The software generates an individual set of questions for each user and uses the answers to produce a tailored set of recommendations with links to advice from the relevant experts.

We've created two versions that drill down to the major (and many!) issues facing people setting up a business from scratch, and then growing an established business. BuBul Start is a great way to attract new clients as they are starting their business and, when they are up and running, BuBul Grow helps them grow their business. Offering BuBul as part of your service creates clients that stay with you longer and grow faster, increasing your revenue as well as theirs.



One accountant described it as...
"an essential tool for owners of small businesses".



How BuBul helps YOU...

BuBul gives you:

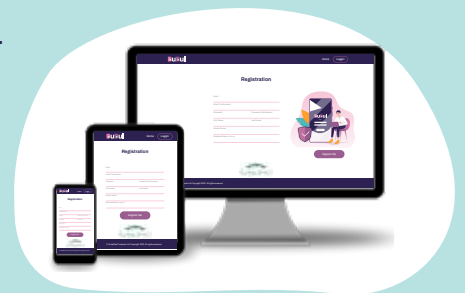
- ▶ Added value to offer to clients, without it taking up any more of your time
- ▶ A platform with your branding so clients link the benefits with your brand
- ▶ A dashboard showing the top five recommendations for all clients with links to relevant articles to include in any mailings you send
- ▶ Details of the progress that each client is making
- ▶ All recommendations for each individual client to help you have more informed conversations with them
- ▶ The ability to increase income by charging clients to access the advice



How Much Does it Cost?

- ▶ £500 +VAT sets up your branded version of BuBul to offer to clients. This includes unlimited licences for **BuBul Start** to help you attract new clients.

Branded BuBul portal + 1,000 Start licences	£500 + VAT
10 Grow licences	£50 + VAT per month
25 Grow licences	£100 + VAT per month
50 Grow licences	£175 + VAT per month
100 Grow licences	£300 + VAT per month
200 Grow licences	£500 + VAT per month
200+ Grow licences	Contact us to discuss



How Can I Find Out More?

There's more information at www.bubulexpert.com including:

- ▶ How to buy BuBul
- ▶ A simple way to arrange a free trial of **BuBul Start** for a taste of what your clients would experience
- ▶ A link to book a call to chat more about BuBul and how it can help your accountancy practice stand out and add value to your clients.

BuBul
START

Give your business
the strongest
possible start!

START

BuBul
GROW

Grow your
business and
profitability!

GROW

With business being done at a distance right now and more businesses than ever needing support from trusted experts, it's the perfect time to offer a personalised service to your clients that can be accessed virtually and with limited input from you.

What have you got to lose?

GET IN TOUCH

